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### Special points of interest:

- Survey says...
- Tremendous potential across all age brackets.
- Younger lottery players offer even more potential.
- Visit our VIP page for more tantalizing details.
- Go to PHRAZZES.com
- Click the VIP Page
- Enter the password
- REVOLUTION

### In this issue:

Massive New Player Potential |

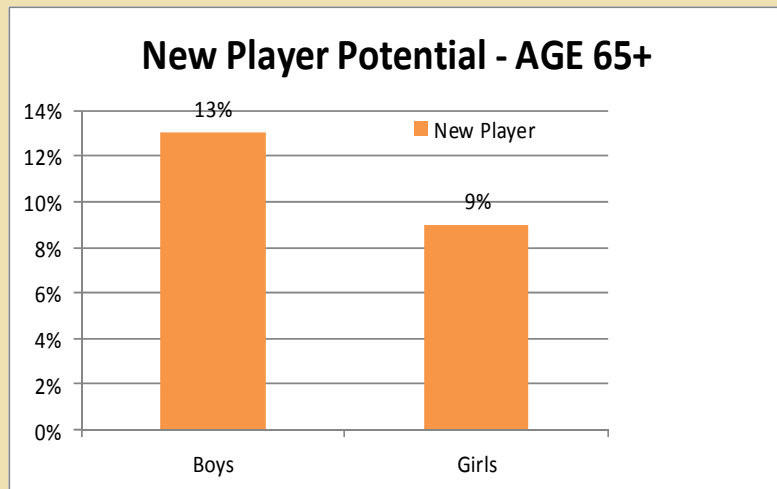
Novel ALPHA NUMERIC Game— Patent Pending |

Take Our Survey 2

Get Your State Projections 2

# Massive NEW

## Player Possibilities



**Wait until you see the full results! - Because they only get BIGGER.**

Partial results from 1,931 survey respondents. Percent of AGE 65+ NON-Lottery Players that answered that they “Would” or “Might” play a lottery game that included Letters and Characters in addition to numbers.

## NEW PLAYERS– NOVEL GAME— NICE RETURNS

Our novel new games will not only attract new players, but will reenergize your current base. Current Non-lottery players show a desire for a game including letters, characters as well as number over the traditional numbered games.

Get the FULL results by age. Here’s How:

Go to PHRAZZES.com

Click the VIP Tab

Enter the Password—REVOLUTION



# PHRAZZES

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## THE NEW WORD IN GAMING



**Want the FULL Results? - Take our Survey**

**[Https://www.SurveyMonkey.com/r/PHRAZZESL](https://www.SurveyMonkey.com/r/PHRAZZESL)**

When you complete our brief survey you'll get two benefits.

First, this will enable us to contact your vendor and share your interest (we encourage you to call them as well.)

Second, you'll be a leader in change and will have taken the next step to increasing your states lottery revenue.

We hope you'll be the first groundbreaking lottery to give your players a new choice.

Follow our updates on our web site or like us on Facebook.

PHRAZZES.com

Facebook.com/PHRAZZES

Play your kids or grand kids names, your favorite sports team, your pet or team. Create emotional new games that engage current lottery players and attract new ones. Millions of them.

